

# The Regal Book

## Ad Specifications

The 24th Annual Regal Awards are in May, so submit your ad(s) today to be included in the popular full color Regal Book!

Ad Submission Deadline is  
**Monday • April 11, 2016**

Please email your  
CMYK hi-res (300dpi)  
PDF, EPS, or JPEG file to:  
Hollie Gordon at [Hollie.Gordon@hbade.org](mailto:Hollie.Gordon@hbade.org)

### Ad sizes are as follows:

**Double Truck (2 Page Spread)** • 21.5" wide x 7.875" high (middle .75" is the gutter, DO NOT place important info here)

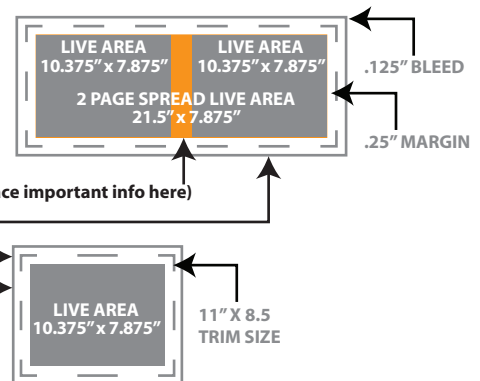
OR 22.25" wide x 8.625" high for bleeds all sides

OR 2 full pages • 11.125 x 8.625 bleed size

**Full Page Ad** • 10.5" x 8" live area or 11.25" x 8.75" bleed size

**Half Page Ad** • 5" wide x 8" high

**One Third Page Ad** • 3.33" wide x 8" high



For any inquiries or questions, please contact Hollie Gordon, Programs Director  
302.678.1520 or [Hollie.Gordon@hbade.org](mailto:Hollie.Gordon@hbade.org)

## Limited Advertising Opportunities Available:

Ad Size	HBA/DE Member Cost	Non-Member Cost
Full page	\$950	\$995
Half Page	\$750	\$795
One Third Page	\$450	\$495

**RESERVE TODAY!**

• Save the Date: **Friday, May 20th, 2016** • *The 24th Annual Regal Awards*  
@ The Delaware Center for Contemporary Arts • 200 South Madison Street • Wilmington, DE 19801

- Call to Entries Now Open!
- 20% OFF Early Bird Discount Deadline: **Friday, February 12th, 2016**
- Entry Deadline and Regal Book Ad Deadline: **Monday, April, 11th 2016**

Need a Fresh Ad Designed  
that matches your branding~  
contact iKANDE Advertising  
**302.727.0071**

**iKANDE Advertising.com**

**FEATURED DESIGNER**

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