

REGAL AWARD WINNERS IN NO PARTICULAR ORDER

Of the Year Awards

***Delaware Community of the Year
Hawthorne by Insight Homes***

***Delaware Custom Home Builder of the Year
Marnie Custom Homes***

***Delaware Remodeler of the Year
Sea Light Design Build***

***Best Marketing of the Year
Schell Brothers***

***Sussex County Community of the Year
Hawthorne, Insight Homes***

***Sussex County Custom Home Builder of the Year
Capstone Homes***

***Sussex County Remodeler of the Year
Randall-Douglas, Inc.***

***Designer of the Year
Marnie Oursler, Marnie Custom Homes***

***Loan Officer of the Year
Pamela Robichaud, On Q Financial***

***Marketing Director of the Year
Alyssa Titus, Schell Brothers***

***Project Manager of the Year
Joe Yursic, Schell Brothers***

***Rookie Sales Person of the Year
Susan Herdegen, Lennar***

***Sales Person of the Year
Joe Wobeter, Schell Brothers***

***Selections/Options Coordinator of the Year
Susan Calhoun, Lennar***

***Superintendent of the Year
Robert Craighton, Miken Builders***

Other Regal Awards

***Best Active Adult Community Home (21-75 Homes/yr.)
The DuPont, McKee Builders***

***Best Active Adult Community Home (75+ Homes/yr.)
The Newport, Schell Brothers***

***Best Affordable Community Home
(Less than \$220,000, 75+ Homes/yr.)
The Vandelay, Insight Homes***

***Best Affordable Custom Home (Up to 2,000 Sq. Ft., 75+ Homes/yr.)
The Jackson Cottage, Capstone Homes***

***Best Amenity Value
Bayside Fenwick Island, Carl M Freeman***

***Best Bathroom Design by a Community Builder
The Cartright, Insight Homes***

***Best Bathroom Design by a Custom Builder
Forever Grace, Marnie Custom Homes***

***Best Bathroom Design by a Designer
Shimmering Sands, Driftwood Design & Cabinetry***

***Best Bathroom Design by a Remodeler
Maryland Avenue, Randall-Douglas, Inc.***

***Best Billboard (Less Than 20 Homes/yr.)
Bayside, Carl M. Freeman***

***Best Billboard (21-75 Homes/yr.)
Remy, McKee Builders***

***Best Billboard (75+ Homes/yr.)
Hawthorne, Insight Homes***

***Best Clubhouse Design by a Community Builder
Hawthorne, Insight Homes***

***Best Design Center by a Community Builder
Delaware Design Center, Fernmoor Homes***

***Best Email Blast (Less Than 20 Homes/yr.)
Turnstone Custom Homes***

***Best Email Blast (75+ Homes/yr.)
Home Reimagined, Schell Brothers***

***Best Email Blast (Associate 25-100 Employees)
Bath, Kitchen & Tile Center***

***Best Event or Promotion (Less Than 20 Homes/yr.)
“Hot Dog”, Carl M. Freeman***

***Best Event or Promotion (21-75 Homes/yr.)
Woodstock, Regal Builders***

***Best Event or Promotion (75+ Homes/yr.)
Kindness Rocks, Schell Brothers***

***Best Exterior Merchandising Clubhouse (75+ Homes/yr.)
Tidewater Landing, Schell Brothers***

***Best Exterior Merchandising Community (75+ Homes/yr.)
Hawthorne, Insight Homes***

***Best Exterior Merchandising Home (75+ Homes/yr.)
The Cartright, Insight Homes***

***Best Green Community Home (Up to 2,000 Sq. Ft., 75+ Homes/yr.)
The Brenner, Insight Homes***

***Best Green Community Home (2,001-3,000 Sq. Ft., 75+ Homes/yr.)
The Morgan, Insight Homes***

***Best Green Community Home (3,001-4,000 Sq. Ft., 75+ Homes/yr.)
The Whatley, Insight Homes***

***Best Green Community Home (4,000+ Sq. Ft., 75+ Homes/yr.)
The Kramer, Insight Homes***

***Best Home Design by a Community Builder
The Bethany, Christopher Companies***

***Best Home Design by a Custom Builder
The Thompson, CRx Construction***

***Best Image Campaign (Less Than 20 Homes/yr.)
Summer Vibes, Creative Courtyards***

***Best Image Campaign (21-75 Homes/yr.)
Ask Around, Randall-Douglas, Inc.***

***Best Image Campaign (75+ Homes/yr.)
Home Reimagined, Schell Brothers***

***Best Informational Brochure (Associates Less Than 25 Employees)
iKande Advertising***

***Best Informational Brochure (Less Than 20 Homes/yr.)
Once Call Services***

***Best Informational Brochure (75+ Homes/yr.)
The Blue Book, Insight Homes***

***Best Interior Design by a Community Builder
The Cartwright by Insight Homes***

***Best Interior Design by a Custom Builder
Dock Holiday, Marnie Custom Homes***

***Best Interior Design by a Designer/Architect
Shimmering Sands, Driftwood Design & Cabinetry***

***Best Interior Merchandising for a Clubhouse (75+ Homes/yr.)
Tidewater Landing, Schell Brothers***

***Best Interior Merchandising for a Home (21-75 Homes/yr.)
Tidal Walk, Evergreene Homes***

***Best Interior Merchandising for a Home (75+ Homes/yr.)
The Chesapeake by Schell Brothers***

***Best Kitchen Design by a Community Builder
The Cartwright, Insight Homes***

***Best Kitchen Design by a Custom Builder
The Farmhouse, Echelon Custom Homes***

***Best Kitchen Design by a Designer
Shimmering Sands, Driftwood Design & Cabinetry***

***Best Kitchen Design by a Remodeler
Seagate, Randall-Douglas, Inc.***

***Best Logo (Less Than 20 Homes/yr.)
Turnstone Custom Homes***

***Best Logo (21-75 Homes/yr.)
Evergreene Homes***

***Best Luxury Community Home \$400,000+ (21-75 Homes/yr.)
The Sandpiper, Evergreene Homes***

***Best Luxury Community Home \$400,000+ (75+ Homes/yr.)
The Chesapeake by Schell Brothers***

***Best Luxury Custom Home \$400,000+ (Less Than 20 Homes/yr.)
Ocean Meets Architecture, Miken Builders***

***Best Owner's Suite Design by a Community Builder
The Cartwright, Insight Homes***

***Best Owner's Suite Design by a Custom Builder
Ocean of Dreams, Marnie Custom Homes***

***Best Owner's Suite Design by a Remodeler
Sea Light Design Build***

***Best Multi-Family Community Home
(Up to 2,000 Sq. Ft., 75+ Homes/yr.)
The Fenwick, Capstone Homes***

***Best Multi-Family Community Home
(2,001-3,000 Sq. Ft., 75+ Homes/yr.)
The Lafayette, Lennar***

***Best Outdoor Area Design by a Community Builder
Nobles Pond, Regal Builders***

***Best Outdoor Area Design by a Custom Builder
Solitude Outdoor Area, Creative Courtyards***

***Best Postcard or Direct Mail (Associate Less Than 25 Employees)
Atlantic Kitchen & Bath***

***Best Postcard or Direct Mail (Associate 25-100 Employees)
Bath, Kitchen & Tile Center***

***Best Postcard or Direct Mail (Less Than 20 Homes/yr.)
Bonarda, Lane Builders***

***Best Postcard or Direct Mail (75+ Homes/yr.)
At Home With, Schell Brothers***

***Best Print Ad (Associate Less Than 25 Employees)
Spice It Up, Creative Courtyards***

***Best Print Ad (Associate 25-100 Employees)
Bath, Kitchen & Tile Center***

***Best Print Ad (Less Than 20 Homes/yr.)
North Haven, Carl M. Freeman***

***Best Print Ad (21-75 Homes/yr.)
Ask Around, Randall-Douglas, Inc.***

***Best Print Ad (75+ Homes/yr.)
Home Reimagined, Schell Brothers***

***Best Renovation under \$15,000
Sea Light Design Build***

***Best Renovation \$15,000 - \$25,000
Quality Care Homes***

***Best Renovation \$25,000 - \$50,000
Atlantic Kitchen & Bath***

***Best Renovation over \$50,000
Creative Courtyards***

***Best Residential Addition/Alteration over \$50,000
Becker Morgan Group***

***Best Residential Addition/Alteration under \$50,000
Sea Light Design Build***

***Best Single Family Community Home (Less Than 20 Homes/yr.)
Herring Creek, Resort Custom Homes***

***Best Single Family Community Home
(Less Than 2,000 Sq. Ft., 75+ Homes/yr.)
The Drake, Insight Homes***

***Best Single Family Community Home
(2,001-3,000 Sq. Ft., 75+ Homes/yr.)
The Dorchester, Lennar***

***Best Single Family Community Home
(3,001-4,000 Sq. Ft., 75+ Homes/yr.)
The Frank, Insight Homes***

***Best Single Family Custom Home
(2,001-3,000 Sq. Ft., Less Than 20 Homes/yr.)
Charming Salt Pond Home, Miken Builders***

***Best Single Family Custom Home
(2,001-3,000 Sq. Ft., 75+ Homes/yr.)
The Hannah, Capstone Homes***

***Best Social Media Campaign (Less Than 20 Homes/yr.)
Bayside Live, Carl M. Freeman***

***Best Social Media Campaign (21-75 Homes/yr.)
Bay to Beach Exclusive, Bay to Beach Builders***

***Best Social Media Campaign (75+ Homes/yr.)
Project Kudos, Schell Brothers***

***Best Video or Commercial (Less Than 20 Homes/yr.)
Bayside Amenities, Carl M. Freeman***

***Best Video or Commercial (75+ Homes/yr.)
Home Reimagined, Schell Brothers***

***Best Website (Associate 25-100 Employees)
Bath, Kitchen & Tile Center***

***Best Website (Less Than 20 Homes/yr.)
Sea Light Design Build***

***Best Website (21-75 Homes/yr.)
Admirals Chase, Evergreene Homes***

Million Dollar Club

Bronze – Sales total \$1,000,000 - \$1,999,999

Emily Schlater, Capstone Homes

Mark Williams, Capstone Homes

Silver – Sales total \$2,000,000 - \$4,999,999

Carole Britain, Schell Brothers

Bryan Elliott, Insight Homes

Kristie Layton, Fernmoor Homes

Ally Perry, Schell Brothers

Guy Waites, Insight Homes

Rosemary Wehberg, Schell Brothers

Deb Wilkins-Schiffer, Fernmoor Homes

Gold – Sales total \$5,000,000 - \$9,999,999

Brian Cummings, Insight Homes

Janice Fox, Insight Homes

Leslie Gebhart, Fernmoor Homes

Nikki Gough, Schell Brothers

Jay Hauck, Schell Brothers

Josh Hoinowski, Schell Brothers

Jon Louden, Capstone Homes
Sarah Mushrush, Capstone Homes
Melissa O'Neill, Schell Brothers
Austin Oswinkle, Schell Brothers
Tiffany Raeuber, Schell Brothers
Amanda Ritter, Schell Brothers
Annette Schellinger, Insight Homes
Mollie Stevenson, Schell Brothers
Tyler Teed, Schell Brothers

Platinum – Sales total \$10,000,000 - \$14,999,999

Kathryn Hanion, Schell Brothers
Mitch Haskell, Insight Homes
Natalie Hay, Schell Brothers
Jessica Mattioni, Capstone Homes
Kevin Parmenter, Capstone Homes
Frank Ryan, Schell Brothers
Josh Stone, Schell Brothers

Diamond – Sales total \$15,000,000+

Tyler Brock, Schell Brothers
Jeff Crockett, Schell Brothers

Josh Hay, Schell Brothers

Rick Normoyle, Christopher Companies

Adam Pettengell, Schell Brothers

Grace Reardon, Schell Brothers

Kyle Short, Insight Homes

Chesa Uson, Insight Homes