

REGAL AWARDS BEST DESIGN

Best Home Design

Best Interior Design

Best Clubhouse Design

Best Design Center

Best Bathroom Design

Best Kitchen Design

Best Owner's Suite

Best Outdoor Area

*outdoor fireplace, hearth, gazebo,
pool, playhouse, pavilion, etc.*

Best Landscape Design

**Best Designer/Design Firm
of the Year**

**Must submit on Call to Entry
Submission List.**

*Based on total points awarded in any 3
design categories. If more than 3
categories are entered, the highest
score will be considered. In the event
of a tie, judges will choose*



SUBMISSION REQUIREMENTS

Must submit on Call to Entry Submission List.

- 3-6 Images HI RES (approx.: 8"x10" 300DPI, JPEG)
- Floor plans, **JPEG only, PDFs NOT accepted**
- 2-3 Sentence Entry Summary/ Marketing Statement
- Home/Model cost as Shown
- Model Base Price required
- Exact square footage of model
- Community name, community address, community phone number, and web URL that would be listed in Regal Book.

JUDGING CRITERIA

One score overall on a scale from 1-10

Craftsmanship 150 Words Max. Please answer questions below within your entry.

- Was there excellence in skilled labor?
- Was there attention to detail?
- Anything notable judges should take into consideration?

Overall Design Excellence 150 Words Max. Please answer questions below within your entry.

- How does the visual appeal match the target audience and intended message?
- Does the functionality and flow match the target audience?
- Were there any challenges? How were they addressed?

Market Comparison 150 Words Max. Please answer questions below within your entry.

- How does this entry stand up to the competition?
- Compared to other products in the market is there anything fresh and new or out of the box?