

# REGAL AWARDS

## BEST HOME

Up to 2000 sq ft, Built for Sale  
2001-3000 sq ft, Built for Sale  
3001-4000 sq ft, Built for Sale  
4001+ sq. ft., Built for Sale

**Entries will be divided into the following subcategories based on the company's yearly volume and company size:**

- Less than 20 Homes/Year OR Less than 25 Employees for Associates
- 21-75 Homes/ Year Built OR 25-100 Employees for Associates
- Over 75+ Homes/Year Built OR over 100 Employees for Associates

### COMMUNITY HOMES

*"Production" home builders who may offer several, options but generally build predetermined home styles and types on lots within a community.*

#### Best Green Community Home

*Production home incorporating green features, design approaches and sustainable building practices*

#### Best Active Adult Community Home

*Production home incorporating universal design features, design approaches and building practices built for residents 55+*

#### Best Single Family Community Home

*Community/ Single-family, detached home over \$220,000 and under \$400,000*

#### Best Affordable Community Home

*Community/Production, single family home built for sale less than \$220,000*

#### Best Luxury Community Home

*Single-family, production homes over \$400,000*

#### Best Multi Family Community Home

*Town homes, twins, condos*

#### Best Multi Family Community for Rent

*Apartments*

#### Best Delaware Community Home of the Year

**Must submit on Call to Entry Submission List.**

*Awarded to a home within the above categories with the highest point score. In the event of tie, judges will choose*

### CUSTOM HOMES

*These are for builders who build one-of-a-kind homes and are not restricted by home style, type, or lot location.*

#### Best Green Custom Home

*Single-family, custom home incorporating green features, design approaches and sustainable building practices.*

#### Best Active Adult Custom Home

*Custom home incorporating universal & aging in place design features, design approaches, and building practices built for residents 55+.*

#### Best Single Family Custom Home

*One-of-a-kind custom/spec, single-family home over \$220,000 and under \$400,000.*

#### Best Affordable Custom Home

*Custom, single-family home built for sale less than \$220,000.*

#### Best Luxury Custom Home

*Single-family, production homes over \$400,000.*

#### Best Delaware Custom Home of the Year

**Must submit on Call to Entry Submission List.**

*Awarded to a home within the above categories with the highest point score. In the event of tie, judges will choose*



# SUBMISSION REQUIREMENTS

**Must submit on Call to Entry Submission List.**

**150 Words Max. Please answer questions below within your entry.**

- 2-3 Sentence Entry Summary/ Marketing Statement
- Home/Model cost as Shown
- Model Base Price required
- Exact square footage of model
- Community name, community address, community phone number, and web URL that would be listed in Regal Book.

**REQUIRED PHOTOGRAPHS/FILES HI RES (approx.: 8"x10" 300DPI, JPEG format)**

- Front Exterior of Home
- Rear Exterior of Home
- Kitchen
- Dining Room
- Owner's Bedroom
- Bathroom
- Living Room
- Home Entry/Foyer
- Exterior Side Views
- Outdoor Areas
- Street Views
- Specialty Features – Green, Universal Design, etc.
- Floor Plans – **MUST BE JPEG FORMAT. NO PDF'S**

## JUDGING CRITERIA

Individual criteria will be given a score on a scale from 1-10

**Entry Value & Sales Success 150 Words Max. Please answer questions below within your entry.**

- *Does the home's quality & desirability match the cost?*
- *How many homes were sold in the last 12 months?*
- *Does the product meet or exceed reasonable sales expectations?*

**Market Comparison & Specialty Criteria 150 Words Max. Please answer questions below within your entry.**

- *Who is the target market?*
- *Does the home meet the needs/wants of your target market?*
- *How does this entry stand up to the competition?*
- **FOR Best Green Home Only**
  - *Did you apply green technologies and/or innovative measures? If so, explain.*
  - *How did you use sustainable building materials and practices?*
  - *What innovative and/or sustainable designs were used in the home?*
- **FOR Best Active Adult Home Only**
  - *How did you apply universal design and/or aging in place practices?*

**Exterior Design/Curb Appeal & Interior Architecture 150 Words Max. Please answer questions below within your entry.**

- *How do the overall aesthetics lend to the flow of the design?*
- *How were functionality and flow incorporated into the design?*
- *Any notable features, building materials, or craftsmanship? If yes, please explain.*

